



2010 Show Contract Exhibit Space Agreement

NOTES:

Company _____ Exhibitor #AL _____
Contact Person _____
Address _____
City _____
Province (State) _____ PC (Zip) _____
Telephone () _____ Fax () _____
E-mail _____

Web Address _____

SHOW REQUESTS

Electricity required
(Extra charge per market)

Extra table (\$50 extra)

Corner booth, if available
(\$50 extra)

Dallas, Texas Feb 19-21
 \$1,615 US funds

Visa /MasterCard /Am. Express/Discover

Card Number _____

Expiration Date: _____

Security Code: _____
(last 3 digits on back of card)

Name that appears on card _____

By signing below, you authorize Bay-Lakes Marketing Inc (All-Canada Show) to charge your credit card immediately for the amount indicated above: full booth and extra charges as noted on the contract.

Cardholders Signature

Special Discounts

- ◆ \$250 off the first 50 contracts returned (with full payment)
- ◆ \$100 off the next 20 contracts returned (with full payment)

PAYMENT SCHEDULE

- ◆ 100% with return of contract
- ◆ Payment must be in US funds

No Cancellations – all payments will be forfeited

This contract may be cancelled at the discretion of Bay-Lakes Marketing Inc. REFUND POLICY: No refunds will be given. **ALL PAYMENTS WILL BE FORFEITED for cancellations.**

Make checks payable to: Bay-Lakes Marketing Inc., 1889 Commerce Drive, De Pere, WI 54115

Accepted and agreed: X _____ **Date** _____

This contract is to be signed by an officer of the company or person officially authorized. You are bound by the terms on the reverse side, which encompass terms requiring you to hold Bay-Lakes Marketing Inc. harmless which may arise from your participation in the show.

YOUR SIGNATURE ABOVE SIGNIFIES YOU HAVE AGREED TO ALL THE CONTRACT TERMS.

Signed, facsimile & electronic contracts are legally binding.

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Bay-Lakes shall have the full and final power to interpret and/or revise or amend these rules and regulations which in its discretion shall be in the best interests of the production. The decision of the show director (appointed by Bay-Lakes) must be accepted as final in any dispute between exhibitor or in any situation not covered by these rules and regulations.

Bay-Lakes will not allow the presence of any displays not approved by it. Suppliers (exhibitors) are allowed to distribute printed matter only within the space allotted to them. Obnoxious, unwieldy behavior whether human or created by mechanical means to attract attention will not be permitted. No food or beverages will be allowed to be distributed by exhibitors.

Bay-Lakes will allow only four people to occupy a single booth at one time. The purpose of the show will make it necessary for each exhibitor to have competent, experienced and knowledgeable sales persons working the show. Tape, tacks, nails or any other securing devices cannot be driven into building walls or columns. Any defacing of the property in which the exhibit is being held will be billed to the exhibitor who causes such damage to occur.

Exhibits must remain intact until after the official closing of the show. Exhibitors are requested at all times to cooperate with Bay-Lakes by maintaining their exhibits throughout the show in an outstanding condition with respect to material and personnel. No exhibitor shall have the right prior to the official closing of the show to vacate his space without the permission and approval in writing from Bay-Lakes. Exhibitors failing to do so will be prohibited from exhibiting at future shows.

Exhibitor shall not assign or sublet any part of the space without the written consent of Bay-Lakes. All booth decorations shall be subject to the approval of Bay-Lakes.

In the case the space shall not be available for the users herein specified due to war, government action or order, act of God, fires, strikes, pandemic, acts of terrorism, labor disputes or any other causes beyond the control of Bay-Lakes, this agreement shall immediately terminate and in such an event exhibitor shall and does hereby waive any claims to damages or any other recovery therefore except the return of the amounts paid as rental for the space in the form of a credit for the next year, less the pro-rated share allocable to the space of the actual expenses, including lost ticket revenue, incurred by Bay-Lakes in connection with the show. Should Bay-Lakes, in its sole discretion, consider it inadvisable to hold the show at the time and place herein provided, Bay-Lakes may, at its option, terminate this agreement, return the sums paid by exhibitor for the space and there shall be no further liability on the part of either party to the other. Upon notice to the exhibitor, Bay-Lakes shall also have the right to change the date, time, and/or place where the show is to be held.

Exhibitors: Bay-Lakes reserves the right to decline or prohibit any exhibitor or portions thereof it deems in direct conflict with the total theme of the show, and to permit only such matters as shall be approved by Bay-Lakes. Because of direct and indirect support of the All-Canada Show by Tourism Canada and by the various provincial/territorial marketing departments and because Bay-Lakes does not want to become a general sport show, the All-Canada Show will not allow non-Canadian based lodges, resorts and/or outfitters in the show. Non-Canadian based signage or literature distribution is also prohibited.

Conduct: The use of alcohol or non-prescription drugs at the exhibitor's booth is prohibited. Abuse of the provision could lead to expulsion from the show without a refund.

No Smoking: Smoking is not allowed in any of the exhibit facilities. Bay Lakes will notify exhibitors of designated areas if they are available.

Booth Equipment shall consist of a minimum 10' wide by 7' deep booth (depth may vary per show) erected by show management at no cost to exhibitor in the space ordered.

Booth Space Charge includes the following: backdrop and side rails, drapes, high skirted table and two stools. Exhibitor may provide own tables and stools but no refunds for booth accessories will be allowed. Tables must be skirted to conform to color scheme selected by management.

Decoration of Booth is limited to a height of 96 inches and **must not extend more than 3 ft. from the booth background.** Exceptions are made for exhibitors purchasing 20 & 30 continuous feet or more. Contact show management for specific details and approval. Use of crepe paper is not permitted and all decorative material must be fireproof. Exhibitors' decorations should not obstruct neighboring displays nor project into aisles. It is not permitted to use screws, nails or tacks on booth background or side drapes. Table top displays are limited to not more than 16 inches in height.

Music Licensing: Exhibitors are responsible for music licensing on videos played in their booth.

Demonstrating and distribution of advertising material must be confined to the limits of occupied space.

Loss or damage: Bay-Lakes will not be responsible for any loss or damage suffered by any exhibitor, or its employees or guest, from any act of theft, vandalism or accidental injury.

Prize Drawings by individual exhibitors must comply with all state and federal laws (exhibitor's responsibility).

Corner Booths are available to any exhibitor at an extra cost of \$50 per booth. Checking "same booth as last year" does not necessarily guarantee a corner booth, unless the "guaranteed corner booth" box is checked. In the event a currently-occupied (although not guaranteed) corner booth is requested with payment by another exhibitor, every effort will be made to place the original occupant in a nearby location.

Facsimile & Electronic files: All contracts received via fax and via email (electronic scans) will be considered legally binding by both parties at the time it is received. Contracts will be subject to payment schedule with 100% balance due at the time the booth is booked. **ALL PAYMENTS WILL BE FORFEITED for any cancellations.**

Bay-Lakes Marketing Inc.

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