

CROWDS RETURN TO 2011 SHOWS



PHOTO CAPTIONS

1. The St Louis Show packs them in at the St Charles Conv Center.
2. Green Bay anglers get ready to book an adventure.
3. The show as hopping in Chicago, here guys enjoy talking to lodge owner.
4. Planning a trip is half the fun. These show guests are talking details.
5. Kids love Canada too, here they look as interested as their Mom and Dad.

CANADA'S *Best* fishing & hunting



PHOTO CAPTIONS

1. The great appeal of the All-Canada Show is talking face-to-face with Canada's BEST lodges and resorts.
2. Gangler's Lodges has been a fixture at the show for over 20 years.
3. Talk about deluxe accommodations, Nestor Falls Outposts is one of Ontario's best.
4. Manitoba's newest 5 star lodge North Haven Resort
5. Our exhibitors are the best resorts and outfitters in Canada.

MORE CROWDS

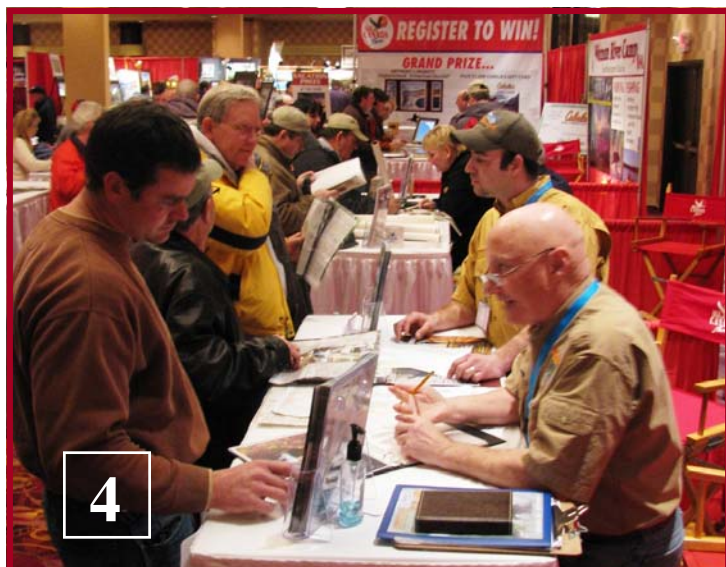


PHOTO CAPTIONS

1. Norm “the Great” McCreight is so popular he’s been with us for over 25 years. Here he packs them into a seminar.

2. Milwaukee was our first show ever in 1984 — 27 years later we still attract a crowd.

3. *All-Canada Adventures* magazine is one of the most popular items of all at our shows.

4. All-Canada Show attendees are the “cream” of the outdoors...affluent anglers and hunters planning outdoor adventures.

2011 GRAND PRIZE



Grand Prize

The All-Canada Show Grand Prize was awarded at the end of our eleven show circuit to one lucky show guest.

Grand Prize sponsors Cabela's and wildlife artist Anthony J. Padgett benefit by being mentioned in our \$300,000 advertising campaign.



Wildlife Artist
Anthony J. Padgett
Gallery
www.anthonypadgettgallery.com

Original Artwork "A View From Churchill"
was part of the Grand Prize package.

Cabela's

WORLD'S FOREMOST OUTFITTER®

Hunting • Fishing • Outdoor Gear



2011 SHOW HIGHLIGHTS

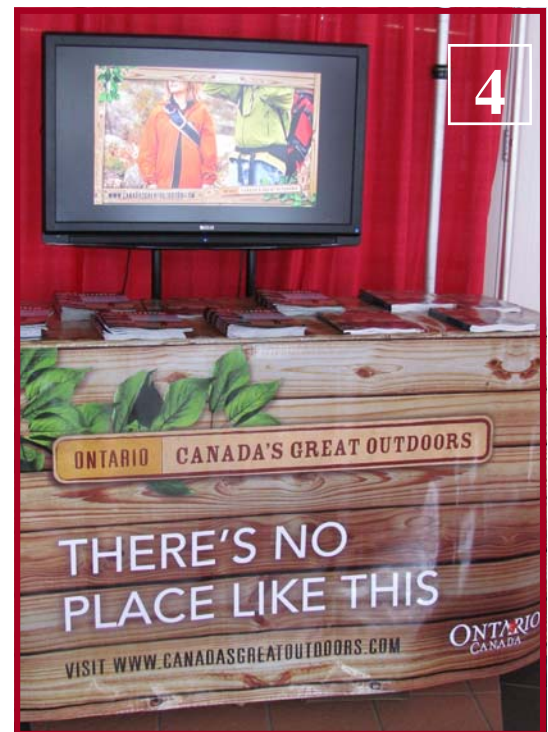


PHOTO CAPTIONS

1. More youth focusing on the outdoors.
2. The U.S. Dept of State attended every show educating consumers on international travel.
3. The Hanson Buck is a show “stopper”.
4. Ontario was also a show partner in 2011.
5. All-Canada’s custom made Inuksuk guards the entrance to the show.

CANADA'S *Best* fishing & hunting



PHOTO CAPTIONS

1. We are glad to have Triumph Boats back as an All-Canada Show sponsor.
2. Local radio stations broadcast live from the show in most markets.
3. A seminar and a cold Labatt Blue—it doesn't get better than that.
4. All-Canada Show owner, Jennifer Young, enjoys a walleye shore lunch.
5. Travel Manitoba has been a show partner for over three years now.

TV LOVES THE ALL-CANADA SHOW



PHOTO CAPTIONS

1. The Hanson Buck is in the WGN Chicago studio for a live shoot.
2. Norm ready to cook-up a shorelunch for WIO in Des Moines.
3. Norm McCreight is live on-air with Minneapolis TV station KSTP.
4. An All-Canada Show exhibitor being interviewed on radio at the show.
5. The Hanson Buck is the perfect backdrop for live TV. Here Norm is with WLUK Fox11 in Green Bay.