



2008

Showtime Information

The following is your complete showtime information for all nine markets.
Read this information carefully, and bring it with you to the shows.

Registration & Set-Up Times

All exhibitors & sponsors must register at each show prior to setting up your booth. At that time you will receive a booth number. See each market for specific set-up times.

Tear-down is at 4 p.m. on Sunday and 8 p.m. on Wednesday.

NO ONE is allowed to tear down before closing time.

Included with Booth

- Skirted table 42" (H) x 24" (W) x 93" (L)
- Two high director chairs
- Four exhibitor badges
- Two Coffee mugs
- Exhibitor Binder

Additional Equipment Available (limited quantities)

<u>Equipment</u>	<u>Price</u>
Tables 4', 6', 8'	\$50 each
Swap tables (show day)	\$15 each
TV/VCR	\$50 each
Easel	\$50 each
Booth Carpet	\$50 each (per booth, red only)

Call in advance to order or request at the show.

Show Hours

<u>Chicago & Green Bay</u>		<u>Indianapolis, Madison & Omaha</u>	
Thursday	5 p.m. to 9 p.m.	Monday	5 p.m. to 9 p.m.
Friday	3 p.m. to 9 p.m.	Tuesday	3 p.m. to 9 p.m.
Saturday	10 a.m. to 7 p.m.	Wednesday	3 p.m. to 8 p.m.
Sunday	10 a.m. to 4 p.m.		
<u>Minneapolis & Milwaukee</u>		<u>Des Moines & St Louis</u>	
Friday	3 p.m. to 9 p.m.	Friday	5 p.m. to 9 p.m.
Saturday	10 a.m. to 7 p.m.	Saturday	10 a.m. to 7 p.m.
Sunday	10 a.m. to 4 p.m.	Sunday	10 a.m. to 4 p.m.

2009 Show Contract

A 2009 contract will be given out at registration. A staff member will personally talk to each exhibitor during the course of the shows – please let us know if someone has not approached you before your last All-Canada Show, so we can guarantee your 2009 space.

Early-Sign up Discount for 2008 Exhibitors only –

Electricity Charges

Electrical charges if ordered in advance are:

Minneapolis	\$90	Green Bay	\$65
Chicago	\$90	Des Moines	\$65
Indianapolis	\$75	Omaha	\$85
Milwaukee	\$65	St Louis	\$80
Madison	\$95		

(\$5 extra charge for electricity ordered at shows, **\$125 in Chicago**)

2008 Marketing Plan

Again in 2008, we have put together our marketing show plan for the exhibitors! This report includes our advertising buys for all nine markets. If you have any questions, please talk to Joel Prunty, Marketing Manager. He can be reached at (800) 325-6290 X 114.

Show Management Contact Information

During Showtime contact Jennifer or Rodney on their cell phone, or leave message at HQ hotel.

Cell Phones

Jennifer Young: (920) 362-4697
 Rodney Schlafer: (920) 362-0968
 Steve Cegielski: (920) 362-0966

Bay-Lakes Marketing, Inc.
www.AllCanada.com
Info@allcanada.com

(920) 983-9800 Phone
(920) 983-9985 Fax
(800) 325-6290 Toll Free

Minneapolis

January 4-6, 2008 (Fri. – Sun.)

Facility: Minneapolis Convention Center
Exhibit Hall A
1301 Second Avenue South
Minneapolis, MN 55403-2781

Phone: (612) 335-6025
Fax: (612) 335-6757
Show Office: On show floor
Show Phone: (612) 335-6660

Entrance (unloading): Pass through Guard Gate on East 16th Street. Go through overhead doors. Unloading must be completed by 2:00 p.m. on set-up day.

Exhibitor Registration: 10:00 a.m. 1/4/08
Move out: 4:00 p.m. 1/6/08
Parking: Parking ramp rates

Remarks: Hotel is within one block of facility

HQ Hotel: Hyatt Regency Minneapolis
Phone: (612)370-1234

Chicago

January 10-13, 2008 (Thurs. – Sun.)

Facility: Pheasant Run Mega Center
4051 E Main Street
(Hwy 64 North Ave.)
St. Charles, IL 60174

Phone: (630) 584-6300
Fax: (630) 584-4693
Show Office: Off Mega-Center Lobby
Show Phone: (630)-524-6300
(ask for AC Show)

Entrance (unloading): East side doors of building

Exhibitor Registration: 10:00 a.m. 1/10/08
Move out: 4:00 p.m. 1/13/08
Parking: Free

Remarks: Connected to Pheasant Run Resort

HQ Hotel: Pheasant Run Resort
Phone: (800) 474-3272 or
(630) 584-6300

Indianapolis

January 14-16, 2007 (Mon. – Wed.)

Facility: The Fountains Banquet & Conference Center
502 E. Carmel Drive
Carmel, IN 46052

Phone: (317) 566-3400
Fax: (317) 566-3419
Show Office:
Show Phone:

Entrance (unloading):

Exhibitor Registration: Noon 1/14/08
Move out: 8:00 p.m. 1/16/08
Exhibitor Parking: Free

Remarks:

HQ Hotel:
Phone:
Note:

Milwaukee

January 18-20, 2008 (Fri. – Sun.)

Facility: Milwaukee County Sports Complex
6000 W. Ryan Rd.
Franklin, WI 53132

Phone: (414) 423-9267
Fax: (414) 423-9270
Show Office: Next to show entrance
Show Phone: (920) 362-0969

Entrance (unloading): Overhead doors rear of building

Exhibitor Registration: 10:00 a.m. 1/18/08
Move out: 4:00 p.m. 1/20/08
Exhibitor Parking: Free

Remarks: The facility is located near the airport off of Ryan Rd 5 miles west of I-94.

HQ Hotel: Comfort Suites Milwaukee Airport
Phone: (414) 570-1111
Note:

ALL FACILITIES HAVE NO SMOKING FIRE REGULATIONS ON THE SHOW FLOOR!

Madison

January 21-23, 2008 (Mon. - Wed.)

Facility: Marriott Madison West
1313 John Q Hammons Dr
Middleton, WI 53562

Phone: (608) 831-2000
Fax: (608) 831-2040
Show Office: Front of lobby
Show Phone: (920) 362-0969

Entrance (unloading): Front doors of Convention Center

Exhibitor Registration: Noon 1/21/08
Move out: 8:00 p.m. 1/23/08
Parking: Free

Remarks: Convention Center is connected to hotel.

HQ Hotel: Marriott Madison West
Phone: (608) 831-2000

Green Bay

January 24-27, 2008 (Thurs. – Sun.)

Facility: ShopKo Hall
1901 S. Oneida St.
Green Bay, WI 54304

Phone: (920) 494-3404
Fax: (920) 494-6868
Show Office: Front of show
Show Phone: (920) 362-0969

Entrance (unloading): Overhead doors in back; east side doors

Exhibitor Registration: 10:00 a.m. 1/24/08
Move out: 4:00 p.m. 1/27/08
Parking: You will be issued one free parking pass at registration, paid for by the All-Canada Show.

Remarks: Hotel is 12 minutes from facility (free shuttle).

HQ Hotel: Radisson Hotel
Phone: (920) 494-7300

Des Moines

February 1-3, 2008 (Fri – Sun.)

Facility: Iowa Events Center
Veterans Memorial Auditorium
730 Third Street
Des Moines, IA 50309

Phone: (515) 564-8000
Fax: (515) 564-8001
Show Office: Front of Show
Show Phone: (920) 362-0969

Entrance (unloading): North side of Vet's Memorial off Center Street.

Exhibitor Registration: Noon 2/1/08
Move out: 4:00 p.m. 2/3/08
Parking: Free

Remarks: Convention Center one block from hotel.

HQ Hotel: Quality Inn and Suites
Phone: (515)-282-5251

Omaha

February 4-6, 2008 (Mon. -Wed.)

Facility: Holiday Inn Central
Convention Centre
3321 South 72nd St.
Omaha, NE 68124

Phone: (402) 393-3950
Fax: (402) 393-8718
Show Office: Front of show
Show Phone: (920) 362-0969

Entrance (unloading): Overhead doors in back; east side.

Exhibitor Registration: Noon 2/4/08
Move out: 8:00 p.m. 2/6/08
Parking: Free

Remarks: Convention Center is connected to hotel.

HQ Hotel: Holiday Inn Omaha
Phone: (402) 393-3950

ALL FACILITIES HAVE NO SMOKING FIRE REGULATIONS ON THE SHOW FLOOR!

St. Louis
February 8-10, 2008 (Fri. – Sun.)

Facility: St. Charles Convention Center
One Convention Center Plaza
St. Charles, MO 63303

Phone: 636-669-3000
Fax: 636-669-3001
Show Office: Near the front of the show
Show Phone: (920) 362-0969

Entrance (unloading): Overhead doors behind building

Exhibitor Registration: 10:00 a.m. 2/08/08
Move out: 4:00 p.m. 2/10/08
Exhibitor Parking: Free

Remarks: Convention Center is connected to the hotel.

HQ Hotel: Embassy Suites
Phone: (800) 362-2779

Please note: Embassy Suites, will only hold the special rate through Jan 4th.

Shipping Info & Instructions:

Contact our office for shipping instructions to individual markets. **When shipping directly to a facility, please make sure to put your lodge name and All-Canada Show on all packages.**

Or ship materials directly to our warehouse prior to December 15, 2007. After Dec. 15th we can not accept any shipments.

%All-Canada Show/Your lodge name

ATTENTION: Steve Cegielski

N2653 Hutchison Road
New London, WI 54961
Phone: (920) 982-3707

All-Canada Show will ship your booth and brochures between the shows and also offer summer storage.

All items must be packed in protective containers (no cardboard boxes) and labeled. Please go to the office and let them know that you would like us to ship your booth.

The cost of shipping between the shows is \$30 per market (\$10 per through market) for three or less containers \$5 for each additional container. Your booth and brochures will be placed in your booth at your next show by noon the first day of the show.

Summer storage includes pick up from your last show and delivery to your booth at the first All-Canada Show in 2009. Summer storage cost is \$150 per year.



Joel Prunty, Jennifer Young Sarah Pelishek, Steve Cegielski, Rodney Schlafer.

Our staff is here for you if you have any questions please call. Have a great show!