



# 2010

## Showtime Information

The following is your complete Showtime information for all eleven markets.  
Read this information carefully, and bring it with you to the shows.

### Registration & Set-Up Times

All exhibitors & sponsors must register at each show prior to setting up your booth. At that time you will receive a booth number. See each market for specific set-up times.

Tear-down is at 4 p.m. on Sunday and 8 p.m. on Wednesday.

**NO ONE is allowed to tear down before closing time.**

#### Included with Booth

- Skirted table 42" (H) x 24" (W) x 93" (L)
- Two high director chairs
- Four exhibitor badges
- Two Coffee mugs
- Exhibitor Binder

#### Additional Equipment Available (limited quantities)

Equipment	Price
Tables 4', 6', 8'	\$50 each
Swap tables (show day)	\$15 each
TV/VCR	\$50 each
Easel	\$25 each
Booth Carpet	\$50 each (per booth, red only)

Call in advance to order or request at the show.

### Show Hours

#### Chicago, Milwaukee & Green

##### Bay

Thursday	5 pm to 9 pm
Friday	3 pm to 9 pm
Saturday	10 am to 6 pm
Sunday	10 am to 4 pm

#### Madison, Sioux Falls &

##### Omaha

Monday	5 pm to 9 pm
Tuesday	3 pm to 9 pm
Wednesday	3 pm to 8 pm

#### Minneapolis

Friday	3 pm to 9 pm
Saturday	10 am to 6 pm
Sunday	10 am to 4 pm

#### Indianapolis\*

**(New hours on Wednesday)**

Monday	5 pm to 9 pm
Tuesday	3 pm to 9 pm
Wednesday	10 am to 3 pm

#### St. Louis, Des Moines &

##### Dallas

Friday	5 pm to 9 pm
Saturday	10 am to 6 pm
Sunday	10 am to 4 pm

**\*Free Walleye Lunch for all show guests on Wednesday.**

### 2011 Show Contract

A 2011 contract will be given out at registration. A staff member will personally talk to each exhibitor during the course of the shows – please let us know if someone has not approached you before your last All-Canada Show, so we can guarantee your 2011 space.

#### 2010 Electricity Charges

Electricity charges if ordered in advance are:

St Louis	\$90	Minneapolis	\$105
Indianapolis	\$85	Sioux Falls	\$70
Chicago	\$90	Des Moines	\$75
Milwaukee	\$75	Omaha	\$90
Madison	\$95	Dallas	\$70
Green Bay	\$75		

**\$5 extra charge for electricity ordered at the shows.**

- \$125 for electricity in Chicago when ordered at the show.
- \$150 for electricity in Minneapolis when ordered at the show.

### 2010 Marketing Plan

Again in 2010, we have put together our marketing show plan for the exhibitors! This report includes our advertising buys for all eleven markets. If you have any questions, please talk to Joel Prunty, Marketing Manager. He can be reached at (800) 325-6290 X 114.

#### Show Management Contact Information

During Showtime contact Jennifer or Rodney on their cell phone, or email them. They will check emails daily.

#### Cell Phones

Jennifer Young:	(920) 362-4697
Rodney Schlafer:	(920) 362-0968
Steve Cegielski:	(920) 362-0966
Joel Prunty:	(920) 265-6646

## St. Louis, MO

January 8-10, 2010 (Fri-Sun.)

**Facility:** St. Charles Convention Center  
One Convention Center Plaza  
St. Charles, MO 63303

**Phone:** 636-669-3000  
**Fax:** 636-669-3001  
**Show Office:** Near the front of the show  
**Show Phone:** (920) 362-4697

**Entrance (unloading):** Overhead doors behind building

**Exhibitor Registration:** 10:00 a.m. 1/8/10  
**Move out:** 4:00 p.m. 1/10/10  
**Exhibitor Parking:** Free

**Remarks:** Convention Center is connected to the hotel.

**HQ Hotel:** Embassy Suites  
**Phone:** (800) 362-2779

- **Please Note:** Embassy Suites will only hold the special rate through December 8, 2009.

## Chicago, IL

January 14-17, 2010 (Thurs. – Sun.)

**Facility:** Pheasant Run Mega Center  
4051 E Main Street  
(Hwy 64 North Ave.)  
St. Charles, IL 60174

**Phone:** (630) 584-6300  
**Fax:** (630) 584-4693  
**Show Office:** Off Mega-Center Lobby  
**Show Phone:** (630)-524-6300  
(ask for AC Show)

**Entrance (unloading):** East side doors of building

**Exhibitor Registration:** 10:00 a.m. 1/14/10  
**Move out:** 4:00 p.m. 1/17/10  
**Parking:** Free

**Remarks:** Connected to Pheasant Run Resort  
**HQ Hotel:** Pheasant Run Resort  
**Phone:** (800) 474-3272 or  
(630) 584-6300

## Indianapolis, IN

January 11-13, 2010 (Mon. – Wed.)

**Facility:** The Fountains Banquet & Conference Center  
502 E. Carmel Drive  
Carmel, IN 46052

**Phone:** (317) 566-3400  
**Fax:** (317) 566-3419  
**Show Office:** Next to show entrance  
**Show Phone:** (920) 362-4697

**Entrance (unloading):** Doors located at the rear of the building

**Exhibitor Registration:** 11:00 a.m. 1/11/10  
**Move out:** 8:00 p.m. 1/13/10  
**Exhibitor Parking:** Free

**HQ Hotel:** Sheraton Indianapolis Hotel & Suites  
**Phone:** (888) 627-7814

## Milwaukee, WI

January 21-24, 2010 (Thurs. – Sun.)

**Facility:** Milwaukee County Sports Complex  
6000 W. Ryan Rd.  
Franklin, WI 53132

**Phone:** (414) 423-9267  
**Fax:** (414) 423-9270  
**Show Office:** Next to show entrance  
**Show Phone:** (920) 362-4697

**Entrance (unloading):** Overhead doors rear of building

**Exhibitor Registration:** 10:00 .am.. 1/21/10  
**Move out:** 4:00 p.m. 1/24/10  
**Exhibitor Parking:** Free

**Remarks:** Located off of Ryan Rd 5 miles west of I-94.

**HQ Hotel:** Comfort Suites  
**Phone:** (414) 570-1111  
**HQ Hotel:** Holiday Inn Express  
**Phone:** (414) 563-4000  
**HQ Hotel:** Candlewood Suites  
**Phone:** (414) 570-9999  
**HQ Hotel:** Fairfield Inn & Suites  
**Phone:** (414) 570-8888

**ALL FACILITIES HAVE NO SMOKING FIRE REGULATIONS ON THE SHOW FLOOR!**

## Madison, WI

January 25-27, 2010 (Mon. - Wed.)

**Facility:** Marriott Madison West  
1313 John Q Hammons Dr  
Middleton, WI 53562

**Phone:** (608) 831-2000  
**Fax:** (608) 831-2040  
**Show Office:** Front lobby of convention  
center.  
**Show Phone:** (920) 362-4697

**Entrance (unloading):** Front doors of Convention Center

**Exhibitor Registration:** Noon. 1/25/10  
**Move out:** 8:00 p.m. 1/27/10  
**Parking:** Free

**Remarks:** Convention Center is connected to hotel.

**HQ Hotel:** Marriott Madison West  
**Phone:** (608) 831-2000

## Green Bay, WI

January 28-31, 2010 (Thurs. – Sun.)

**Facility:** ShopKo Hall  
1901 S. Oneida St.  
Green Bay, WI 54304

**Phone:** (920) 494-3404  
**Fax:** (920) 494-6868  
**Show Office:** Front of show  
**Show Phone:** (920) 494-1173

**Entrance (unloading):** Overhead doors in back;  
east side doors

**Exhibitor Registration:** 11:00 a.m. 1/28/10  
**Move out:** 4:00 p.m. 1/31/10  
**Parking:** You will be issued one free parking pass  
at registration, paid for by the All-Canada Show.

**HQ Hotel:** Cambria Suites  
**Phone:** (920) 569-8500

## Minneapolis, MN

February 5-7 2010 (Fri. – Sun.)

**Facility:** Minneapolis Convention Center  
Exhibit Hall A  
1301 Second Avenue South  
Minneapolis, MN 55403-2781

**Phone:** (612) 335-6025  
**Fax:** (612) 335-6757  
**Show Office:** Next to show entrance  
**Show Phone:** (612) 335-6660

**Entrance (unloading):** Pass through Guard Gate on East  
16<sup>th</sup> Street. Go through overhead doors. Unloading must  
be completed by 2:00 p.m. on set-up day.

**Exhibitor Registration:** 10:00 a.m. 2/5/10  
**Move out:** 4:00 p.m. 2/7/10  
**Parking:** Parking ramp rates

**HQ Hotel:** Holiday Inn Express  
**Phone:** (800) 870-0114 or (612) 341-3300

## Sioux Falls, SD

February 8-10 2010 (Mon.-Wed.)

**Facility:** Ramkota Hotel & Conference Center  
3200 West Maple Street  
Sioux Falls, SD 57107

**Phone:** (605) 336-0650  
**Fax:** (605) 361-8700  
**Show Office:**  
**Show Phone:**

**Entrance(unloading):**

**Exhibitor Registration:** Noon 2/8/10  
**Move out:** 8:00 p.m.  
**Parking:** Free Parking

**HQ Hotel:** Ramkota Hotel  
**Phone:** (605) 336-0650

**ALL FACILITIES HAVE NO SMOKING FIRE REGULATIONS ON THE SHOW FLOOR!**

## Des Moines, IA

February 12-14, 2010 (Fri – Sun.)

**Facility:** KJY Event Center at 7 Flags  
2100 NW 100 St.  
Clive, IA 50309

**Phone:** (515) 278-8888  
**Fax:** (515) 278-8097  
**Show Office:**  
**Show Phone:** (920) 362-4697  
**Entrance (unloading):**

**Exhibitor Registration:** Noon 2/12/10  
**Move out:** 4:00 p.m. 2/14/10  
**Parking:** Free

**HQ Hotel:** Comfort Suites  
**Phone:** (877) 424-6423 or (515) 276-1126

## Dallas, TX

February 19-21, 2009 (Fri – Sun.)

**Facility:** South Fork Ranch  
3700 Hogge Road  
Parker, TX 75002

**Phone:** (972) 442-7800  
**Fax:** (972) 442-5259  
**Show Office:**  
**Show Phone:** (920) 362-4697  
**Entrance (unloading):**

**Exhibitor Registration:** Noon 2/19/10  
**Move out:** 4:00 p.m. 2/21/10  
**Parking:** Free

**HQ Hotel:** Southfork Hotel  
**Phone:** (866) 665-2680

**Bay-Lakes Marketing, Inc.** (920) 983-9800 Phone  
[www.AllCanada.com](http://www.AllCanada.com) (920) 983-9985 Fax  
[Info@allcanada.com](mailto:Info@allcanada.com) (800) 325-6290 Toll Free

## Omaha, NE

February 15-17, 2010 (Mon. -Wed.)

**Facility:** Holiday Inn Central  
Convention Centre  
3321 South 72<sup>nd</sup> St.  
Omaha, NE 68124

**Phone:** (402) 393-3950  
**Fax:** (402) 393-8718  
**Show Office:** Front of show  
**Show Phone:** (402) 393-3950  
(Ask for All-Canada Show)

**Entrance (unloading):** Overhead doors in back;  
east side.

**Exhibitor Registration:** 11:00 a.m. 2/15/10  
**Move out:** 8:00 p.m. 2/17/10  
**Parking:** Free  
**Remarks:** Convention Center is connected to hotel.  
**HQ Hotel:** Holiday Inn Omaha  
**Phone:** (402) 393-3950

### Shipping Info & Instructions: Limited space available

PRE ORDER TODAY - Contact our office for shipping instructions to individual markets. **When shipping directly to a facility, please make sure to put your lodge name and All-Canada Show on all packages.**

Ship materials directly to our warehouse prior to Dec. 20th. Be sure to call ahead to let us know you are shipping to us.

**%All-Canada Show/Your lodge name**  
**ATTENTION: Steve Cegielski**  
N2653 Hutchison Road  
New London, WI 54961  
Phone: (920) 982-3707

All items must be packed in protective containers (no cardboard boxes) and labeled. Contact the office and let them know that you would like your booth shipped. \$10 charge for Rubbermaid containers.

**Shipping charges:** \$45 per market\* (3 packages 100 pound maximum). Does not include Dallas.

**Shipping charges for Dallas:** \$65\* (3 packages 100 pound maximum).

\$20 per through market. \*\$5 charge for each additional container & \$5 per 10 lbs over 100lbs. Your booth and containers will be placed in your booth on the first day at your next show.

Summer storage includes pick up from your last show and delivery to your booth at the first All-Canada Show in 2011. Summer storage cost is \$150 per year.