

Rules and Regulations:

Contestants are eligible to win one trip for two people to Canada once every 12 months. For United States residents only. Must be 18 years or older. No purchase necessary. Void where prohibited.

There will be one Grand Prize awarded for the entire 9 city circuit. The grand prize is not transferable nor will any cash substitutes be given. W-9 (tax paperwork) must be returned to the Bay-Lakes Marketing office prior to April 15, 2008 or the trip will be forfeited.

Vacation prizes that are won at the 2008 All-Canada Show must be used during the 2008 vacation season and are non-refundable or non-transferable. No cash substitutes. Transportation to the lodge is not included. W-9 (tax paperwork) must be returned to the Bay-Lakes Marketing office prior to April 15, 2008 or the trip will be forfeited.

Vacation Prize:

The prize does not include licenses, liquor, tips, incidentals, transportation to Canada or transportation to the lodge. Dates may be limited and there may be certain other restrictions.

Lodging:

Lodge owners will provide accommodations during your trip. All arrangements and reservations must be made directly with the lodge owner after the proper tax paperwork is sent to the Bay-Lakes Marketing office. The All-Canada Show does not own or operate any of the lodges. The All-Canada Show is not responsible for any actions of the vacation stay.

Indemnify Bay-Lakes Marketing Inc and All-Canada Show

Winner will indemnify Bay-Lakes Marketing Inc. and their parents, subsidiaries, affiliates, officers, directors, associates, shareholders, agents and representatives from and against any and all liabilities, losses, claims, or expenses (including attorney's fees) arising in any way out of or related in any way to the prize or use of the prize.

Determination of Winners of Vacation Prizes:

Winners will be selected from guests that register at the All-Canada Show from a random drawing. No purchase necessary.

Winners will be contacted by phone or registered mail by prior to March 31. The contest form must be filled out completely and all fields must be accurate and current at the time of the drawing or the contestant will be disqualified.

Winner is responsible to report any income or other type of taxes payable as a result of receiving this prize are solely my responsibility. Bay-Lakes Marketing (All-Canada Show) must report to the Internal Revenue Service, as required by law, the value of prizes of \$600 or more. When winner submits the completed W-9 form to claim prize, he or she is giving permission to Bay-Lakes Marketing Inc to report income to the IRS. Bay-Lakes Marketing Inc will send each winner a 1099 by January 31st to the address on file. If the winner moves, he or she should send their new address to 1889 Commerce Dr. De Pere, WI 54115.

Promotions:

Winners' names and state where they are from will posted on allcanada.com. Winners' names and pictures may be used in other promotional material such as *All-Canada Adventures* magazine and other publications.

Approximate odds of winning at each show:

1: 6,500

Approximate odds of winning grand prize:

1: 58,500

Participants:

Participants must be United States residents only who are at least 18 years old. No purchase necessary. Limit one entry per month. Contestants can win only one trip per 12 month period.

Employees of Bay-Lakes Marketing Inc. and their immediate families (spouses and children), NuTerra, LLC and their immediate families, and HVS Productions and their immediate families, Element Creative and their immediate families and All-Canada Show exhibitors and their immediate families are ineligible to win.

Entries:

Contestants can register at any of the nine All-Canada Show or they can print and mail the form to:

Bay-Lakes Marketing Inc.
All-Canada Show
1889 Commerce Dr
De Pere, WI.
54115

For more information contact: Jennifer Young, General Manager
Email: jennifer@allcanada.com or phone: 920-983-9800